



NURSERY BLOEMENDAAL

SPECIALIZED IN CONIFERS WITH AN
ANNUAL PRODUCTION OF
3.3 MILLION PLANTS



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Nursery Bloemendaal was founded in 1992 by the three brothers Wout, Geerlof and Adriaan Rademaker. Since then, the company has undergone considerable development. Since 2008, Arie and Henk Trouwborst have also become co-owners. The company is unique with more than 175 varieties of high-quality conifers.

The name Nursery Bloemendaal comes from the place where the nursery started, namely Bloemendaalseweg in Waddinxveen. In addition to the nursery on Bloemendaalseweg, there was also a farm at De Insteek 67 in Boskoop. At De Insteek 67, they now have a business of around 6 hectares, of which two hectares are cultivated under foil and glass.

Arie Trouwborst has been employed since 1995. In addition to his work at Bloemendaal, Arie had his own cuttings company together with his brother, which among other things produced cuttings for the Nursery Bloemendaal. The two companies merged in 2008 and Nursery Bloemendaal had 5 owners at that time. In 1995, Niels Rademaker (son of Adriaan) was born, who is now the next generation in the family business.



Niels Rademaker en Arie Trouwborst at Nursery Bloemendaal





Nursery Bloemendaal specializes in the cultivation of conifers in round P9 pots and the range includes approximately 175 species of conifers with an annual production of 3.3 million plants.

90% of the starting material is self-propagated, which provides a good control of the genetic stability. Half of the production is sold in the retail trade as a visually attractive product and the remaining production is sold as starting material to other growers for further cultivation in larger pots.



BARA CLAY PROVIDES AND RETAINS THE PLANT NUTRIENTS UNTIL THE END OF THE SEASON. THE PROBLEM OF BROWN TIPS IN CHAMAECYPARIS COLUMNARIS 'ELWOODII' HAS BEEN SOLVED

Arie Trouwborst, co-owner of Nursery Bloemendaal B.V.



Arie Trouwborst about BARA clay:

BARA clay binds the nutrients that are released only when the plant needs them and after heavy rains the nutrient status in the substrate quickly returns to normal. They discovered this more by coincidence with batches of plants where one part had BARA clay and the other part did not. For the lot without BARA clay, it took a long time after a period of rain for the nutrient status in the substrate and the color of the plants to return to a normal level. For the batch that contained BARA clay, the color of the plants was restored more quickly and the nutrients in the substrate were quickly restored to the desired level.

Since that discovery, internally also called the "clay story", they have been convinced of the benefits of BARA clay. BARA clay provides and retains nutrition until the end of the season. The problem of brown tips in *Chamaecyparis columnaris* 'Elwoodii' has been solved.



**CLAY IMPROVES WATER RETENTION,
ACCELERATES HYDRATION, AND SERVES
AS A NUTRIENT RESERVOIR. ADDITIONALLY,
CLAY PROMOTES COMPACT PLANTS
WITH IDEAL NUTRITION.**

Feico van der Schaaf, Head of Sales at Pindstrup Mosebrug A/S





BARA CLAY 2 - 6

BARA
MINERALER